With just three easy steps, you can do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease





This message brought to you in partnership by Montana Department of Agriculture and Montana Fish, Wildlife & Parks



THE PROBLEM

-Little Awareness



OBJECTIVE

- -Raise Awareness
- -Change Behavior



AUDIENCE

- -Boaters
- -Anglers



MESSAGE



Prevention is key











With just three easy steps, you can do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease:



- Techniques
 - -Getting the word out





Billboard Locations















With just three easy steps, you can do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease:







After leaving a lake or stream, inspect your boat, engine, trailer, anchor, waders, and other fishing and boating gear for mud, water, and vegetation that could carry aquatic invasive species.

2. CLEAN.

Completely remove all mud, water, and vegetation you find. Boaters should use a pressurized power sprayer, found at most do-it-yourself car washes. The hot water helps kill organisms and the pressure removes mud and vegetation. No need to use soap or chemicals.

3. DRY.

Aquatic invaders can survive only in water and wet areas. By draining and drying your boat and fishing equipment thoroughly, you will kill most invasive species. The longer you keep your boat, trailer, waders, and other equipment outside in the hot sun between fishing trips, the better.

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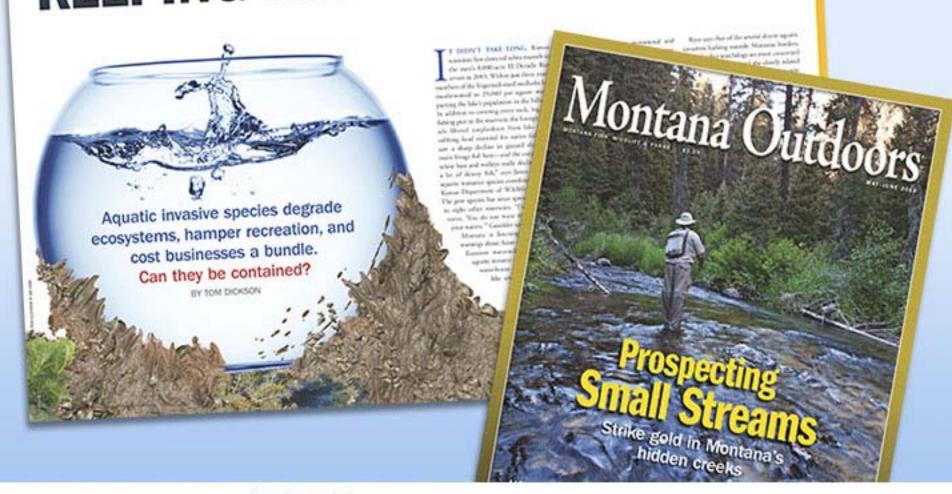
MAKE THE CALL: Report violations anonymously to 1-800-TIP-MONT







KEEPING THE INVADERS AT BAY





The MONTANASTANDARD



Missoulian









Northern Ag Network Web Banner







With just three easy steps, you can do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease.

INSPECT, CLEAN, DRY.



Radio PSA







WSPECT.

Aquatic Invasive Species Outdoor Report



Postcard

With just three easy steps, you can do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease:





1. INSPECT.

After leaving a lake or stream, inspect your boat, engine, trailer, anchor, waders, and other fishing and boating gear for mud, water, and vegetation that could carry aquatic invasive species.

2. CLEAN.

Completely remove all mud, water, and vegetation you find. Boaters should use a pressurtzed power sprayer, found at most do-it-yourkill organisms and the pressure removes mud and vegetation. No need to use soap or chemicals.

3. DRY.

Aguatic invaders can survive only in water and wet areas. By draining and drying your boat and fishing equipment thoroughly, you will kill self car washes. The hot water helps most invasives. The longer you keep your boat, trailer, waders, and other equipment outside in the hot sun between fishing trips, the better.







DRY.

Do your part to help stop the spread of aquatic invasive species like plants, mussels and whirling disease.

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ALERT!

This water contains

Eurasian Watermilfoil

an aquative invasive plant species

IT IS ILLEGAL TO POSSESS AND TRANSPORT THIS SPECIES ALIVE

Before leaving:

- Drain all water from your boat, livewell, and bait bucket
- Inspect boat and trailer, and remove any visible mud, plant fragments and animals
- Wash and dry boat and equipment in between use
- Dispose of unwanted bait in the trash





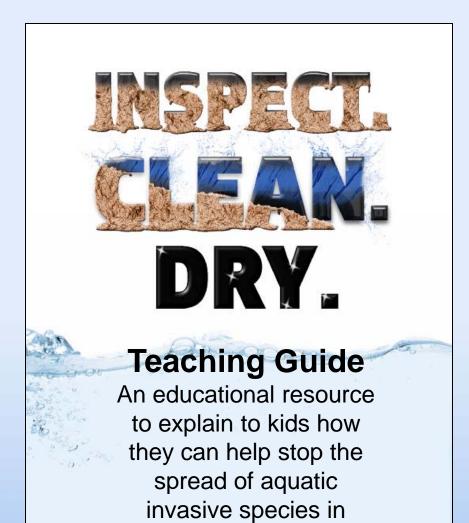
Do your part to stop the spread of aquatic invasive species.











Montana

Watercraft Inspections





EVALUATION

–Pre/Post Surveys

